# Blue Ventures 2019-2020

Annual Report & Financial Statements



www.blueventures.org Blue Ventures Conservation, Charity No. 109885 Company No. 04660959 (England and Wales)



Blue Ventures Conservation 2020 Annual Report to the Charity Commission of England and Wales

> Charity No. 1098893 Company No. 04660959 (England and Wales)

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# Our Values



# COMMUNITIES FIRST

Above all, we listen to community needs, responding in a sensitive and pragmatic way for lasting benefits.

# INNOVATION & COURAGE

We're resourceful and creative. We're prepared to take risks and challenge broken paradigms.

# PASSION & BELIEF

Our mission is urgent and critical, we believe that our models work, and we're determined to get the job done.

# WE REBUILD TROPICAL FISHERIES WITH COASTAL COMMUNITIES



# VALUED PEOPLE & EFFECTIVE TEAMS

We work in diverse and inclusive teams where all members have a voice and influence.

# GROUNDED IN EVIDENCE

We have high standards and aren't afraid to be self-critical. If something doesn't work, we change tack until we're on the right course.

# OPENNESS AND HUMILITY

We're an open source social enterprise. We work in a transparent and collaborative way to share what we learn.



# Message from the **Executive Director**

With hundreds of millions of people depending on small-scale fisheries for their livelihoods, community-led efforts have the potential to have a conservation impact at an unprecedented scale. We believe that humanity's overwhelming dependence on our oceans is the solution that has been hiding in plain sight.

We work at the juncture of human rights, marine conservation and sustainable food production. Fishing is one of the world's largest food production systems, but it is currently optimised for volume and immediate profit, and is draining our oceans of life and undermining the lives of millions of traditional fishers. We seek to reverse this paradigm – producing food from the sea in a way that restores nature and uplifts traditional fishers.

The last year has challenged our team as never before. From Belize to Timor-Leste, the ongoing COVID-19 pandemic has sent shockwaves through the fragile communities we serve.

This upheaval has underscored the critical importance of sustainable fisheries as a lifeline for coastal economies, and the stark need for strong local leadership and governance during times of upheaval. For communities living on the front lines of climate breakdown, navigating turbulent waters is the new normal. I shared the story of our journey in ocean protection this year in a <u>TED Talk</u> (which, as we go to print, has clocked more than 2 million views!). I used the opportunity to reflect on the experiences of people whose survival depends on fishing: women like <u>Madame Kokoly</u>, a fisher from southern Madagascar whose powerful story depicts the challenges facing those who rely on the ocean's harvest for their survival. As Kokoly herself remarks:

"What used to be so plentiful now you can't find anymore, like turtles or trevallies, there aren't any. Everything's difficult to find."

To improve the lives of the tens of millions of fishers like her, we must achieve local conservation action at global scale.

As our teams and partners have redoubled their efforts to support communities during this year of disruption, one lesson has become clear: our mission has never mattered more. Community conservation today is about much more than protecting nature: it's a pathway to sustainable food production, improved livelihoods and social and environmental justice for millions.



We are adapting and sharpening our approach based on what we've learned this year. We're investing more than ever in local leadership, and working alongside hundreds of communities to grow a global marine conservation movement rooted in the lives of traditional fishers and their unrivalled understanding of our oceans.

We wouldn't be able to achieve the impact described in this report without the support of dozens of valued partners and countless friends championing our mission. Thank you to everyone who lends their support to our work in conservation at this critical time for the future of life in our seas.



Alasdair

Dr Alasdair Harris Executive Director

# Blue Ventures Trustees' Report

2019-2020



# Impact

Blue Ventures has a bold ambition: we're working to create a world where small-scale fishers have bigger catches, better livelihoods and improved food security, and where healthy oceans teem with life for generations to come.

We worked with **560** communities to co-design practical ways to protect marine habitats and enable locally led fisheries management. This has increased from 158 communities in 2015, and 126 in 2010

622

# community-led

and managed temporary fisheries

closures have been supported through our teams and partners to date

our community-led conservation efforts 432.905 people. This reach has doubled since 2016

We're supporting coastal communities to 8,503 km<sup>2</sup> of ocean in locally managed marine areas

# 230,000 tonnes of CO,

emissions were avoided through locally led mangrove conservation, an increase from 120,000 tonnes in the previous year

10

# Data collected over the last year

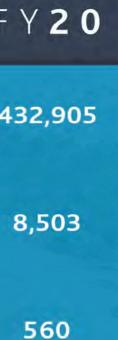




# Impact statistics

	F Y <b>0 8</b>	F Y <b>16</b>	F Y <b>17</b>	F Y <b>1 8</b>	F Y <b>19</b>	F
POPULATION REACH	53,088	181,202	200,967	237,077	381,907	4
AREA OF OCEAN UNDER LOCAL PROTECTION (KM <sup>2</sup> )	728	6,117	6,632	6,639	8,503	
N° OF COMMUNITIES WE WORK WITH	56	195	218	267	325	
N° OF PARTNERS WE SUPPORT	0	3	11	14	26	
N° OF TEMPORARY FISHERY CLOSURES	29	331	391	486	564	
TONNES OF CO2 EMISSIONS PREVENTED	*	*	24,378	50,475	149,974	2:

\* Data for these years not available





29

622

# 230,000



2











# Where we work

COASTAL COMMUNITIES ARE MANAGING THEIR NATURAL RESOURCES EFFECTIVELY, ENRICHING LOCAL LIVELIHOODS AND SUSTAINING HEALTHY MARINE ENVIRONMENTS FOR GENERATIONS TO COME.

Belize

Tanzania —

Mozambique

UK

Comoros Indo Madagascar

Kenya

India

Thailand

Papua New Guinea

Indonesia

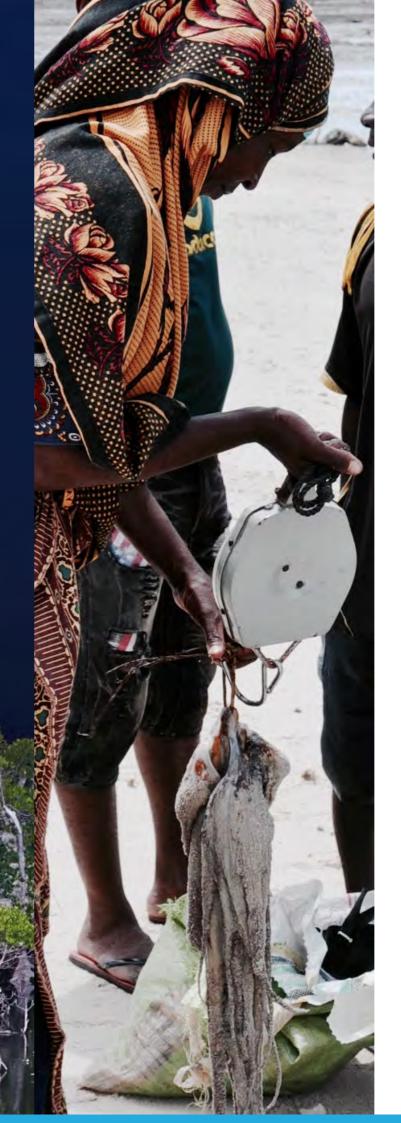
Timor-Leste



Blue Ventures

Trustees' Report

# CONSERVATION HIGHLIGHTS



Populations in the coastal tropics include some of the most vulnerable on earth, many of whom live in poverty, reliant on fisheries for food and income, and on the front lines of climate change. These communities are often disconnected or marginalised from decision-making, lacking the basic rights to manage their resources in the face of external threats.

We help fishers undertake concrete actions so that they themselves can tackle overfishing. We work with local fisher organisations to support governance of coastal fisheries, deliver services and reach scale. Where there is a need, we also support fishers by facilitating partnerships with specialist NGOs who can meet the critical development needs of under-served fishing communities.

Our approach has enabled communities to drive a breadth of locally led initiatives over the past year.

# Community conservation means **more fish in the sea**

New <u>research</u> showed that community-led marine conservation can increase the size of fish populations – a critical objective for conservationists working to protect coral reefs.

Our findings showed that marine reserves managed by communities in southern Madagascar increased the size and abundance of fish. This highlights the huge potential of locally led conservation to sustain livelihoods, underscoring the importance of placing communities at the heart of marine conservation.

Data gathered over seven years from five community managed marine reserves showed that after six years of protection, fish biomass on the protected reefs increased by 189% – almost three times that of fished reefs. One reserve had a staggering 555% more fish biomass after four years of protection than the fished control reef.

Community outreach efforts raising awareness of the importance of conservation areas have resulted in community agreements to <u>expand the</u> <u>network of permanent reserves</u> in the Velondriake Locally Managed Marine Area.

# Launch of the world's largest mangrove carbon conservation project in southwest Madagascar

Mangrove forests sustain the livelihoods of hundreds of millions of coastal people, providing them with critical services from timber and fuel to shrimp, crab and fish.

They underpin wider offshore fisheries, prevent coastal erosion and improve water quality. They also store carbon dioxide, and they do this at carbon densities far greater than most tropical rainforests.

Protecting and restoring mangroves, a natural climate solution, is an affordable way to help avert climate breakdown.

We've supported communities in southern Madagascar to launch <u>Tahiry Honko</u>, the world's largest community-led mangrove carbon conservation project. The project was verified in November 2019 for its work restoring and protecting 1,200 hectares of mangrove forest. Tahiry Honko has sold its first carbon credits, with revenues being used for community projects including payment of school fees for 911 local children.



"WE INHERITED THESE MANGROVES FROM OUR ANCESTORS. I WANT TO ENSURE WE CAN PASS THESE FORESTS ON TO OUR CHILDREN."

Joel François, member of the Velondriake Locally Managed Marine Area (LMMA) Association, Madagascar



# Launch of the African Marine Conservation Leadership Programme

Together with conservation leadership specialists <u>Maliasili</u>, we launched the <u>African Marine Conservation Leadership</u> <u>Programme</u>, supporting marine conservation leaders from across the Western Indian Ocean.

The virtual learning programme has brought together a new generation of 17 marine conservation <u>leaders</u> from Comoros, Kenya, Tanzania and Somalia. The programme is providing leadership training to strengthen the leaders' capacity to drive an empowered and resilient conservation movement in their countries.

"The high point of my experience was deepening my rapport with other cohort members. We need more collaboration in the sector, that is helped hugely when we deepen relationships with one another and learn more about others and their organisations."

- Justin Beswick, Programme Participant, Local Ocean Conservation, Kenya.



Leaders of the African Marine Conservation Leadership Programme

# **Diversifying** economic opportunities

In remote coastal regions like southern Madagascar, communities have few livelihood options beyond fishing. We are working with sea cucumber hatchery <u>Indian</u> <u>Ocean Trepang</u> (IOT) and aquaculture specialists <u>Ocean Farmers</u> (OF) to help fishing communities diversify their incomes by <u>farming sea cucumbers</u>. In 2020 this support benefited more than 500 farmers in Madagascar.

This approach to community-based <u>aquaculture</u> brings both ecological and economic benefits, and has been expanded to new sites in Madagascar and Zanzibar supported by our training and toolkits.

# **Protecting mangrove forests** is an essential nature-based solution to climate change

New <u>research</u> from Madagascar revealed the astounding capacity of mangrove forests to capture and lock away carbon dioxide. Our findings highlighted the staggering levels of carbon stored in the muddy soils around mangrove roots.

Every year, one hectare of healthy mangroves in Madagascar's Tsimipaika Bay can capture and store within its soil the same amount of CO2 that is emitted by an average passenger car travelling 16,000 miles. Much of this carbon is released when mangroves are destroyed. Our research showed that offsetting the emissions released when one hectare of mangrove forest is destroyed would require 4.5 hectares of new mangrove to be replanted. This research underscores the critical importance of conserving remaining mangroves.

# Celebrating a landmark in the health-environment approach

Madagascar's 50-member <u>Population</u> <u>Health Environment (PHE) Network</u> celebrated five years of working to address unmet health care needs among rural communities living in priority conservation areas.

The growing network, which is incubated by Blue Ventures in Antananarivo and reaches more than 350,000 people through its 20 active cross-sector partnerships, marked its anniversary at a <u>high profile event</u> in December 2019 attended by network representatives and communities.

The Minister of Environment and General Secretary of the Ministry of Public Health both spoke to share their support for the network's impact.



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WE ARE WORKING WITH SEA CUCUMBER HATCHERY INDIAN OCEAN TREPANG (IOT) AND AQUACULTURE SPECIALISTS OCEAN FARMERS (OF) TO HELP FISHING COMMUNITIES DIVERSIFY THEIR INCOMES BY FARMING SEA CUCUMBERS.

# Securing a voice and place for small-scale fishers in Tanzania's priority fisheries

# Convening partners to seed **community led marine conservation** in Indonesia

Over four days in October 2019 we brought together 11 partner organisations from across Indonesia to share learning in community-led fisheries management. The exchange took place in the Central Sulawesi village of Bone Baru, where one of the country's first community-led temporary fishery closures for octopus was launched by the village in 2019.

# Reducing crab catches to boost income in Madagascar's mangrove fisheries

Mangrove mud crab, *Scylla serrata*, is Madagascar's third most valuable seafood export. Mud crabs live in the submerged roots and sediments of mangrove forests throughout the tropics. International demand for these invertebrates is booming, driving overfishing and concerns for the viability of the fishery. We work with partners to reduce overfishing of mud crabs through effective local management, while helping communities find practical ways to improve their catch handling, increasing profitability and reducing waste.





"It's through these consultations that communities can develop some sense of ownership of the final management plans, and thus are more likely to adopt the recommended measures."

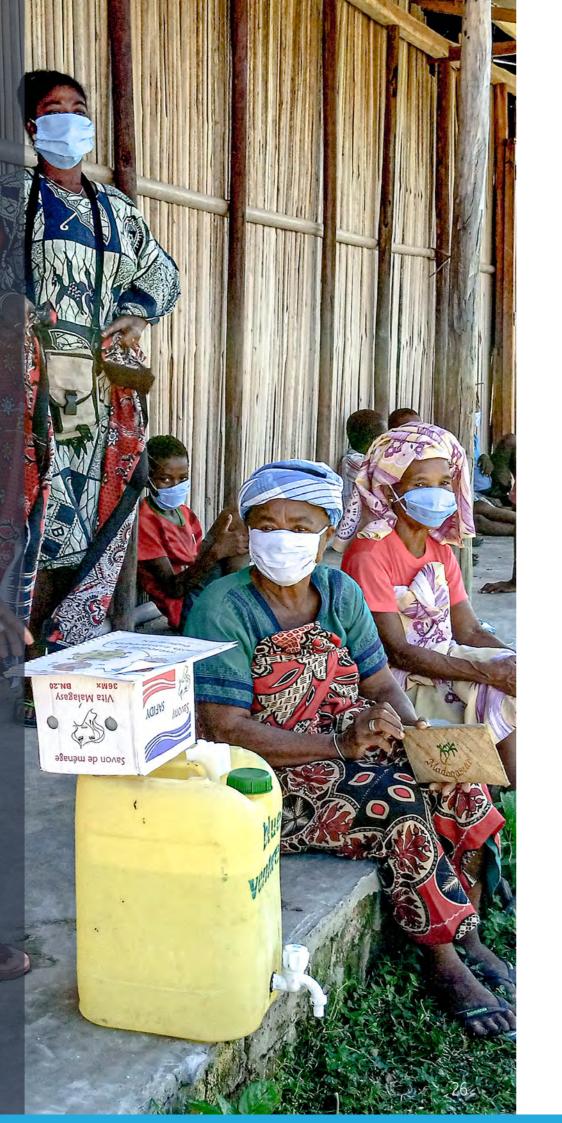
# *- Lorna Slade, Executive Director, Mwambao, Tanzania.*

This year we supported the Ministry of Livestock and Fisheries (MLF) to develop new five-year Fisheries Management Plans (FMPs) with national conservation organisation <u>Mwambao</u> for three of Zanzibar's most important fisheries: reef fish, octopus and pelagic fish.

We continue to support local organisations on Zanzibar's Unguja and Pemba islands helping communities establish fisheries closures as a pathway to broader locally led marine conservation. Blue Ventures

Trustees' Report

# FOCUS ON COVID-19



The pandemic has caused severe disruption to fisheries worldwide. Declines in fish prices have intensified fishing pressure in many regions, creating new challenges for local conservation efforts, for example driving poaching within marine reserves.

In Tanzania the price of some fish has declined by 25%. A poll of members of Madagascar's MIHARI network of locally managed marine areas showed 95% of respondents had lost income as a direct impact of the pandemic.

Restrictions on movement have halted international tourism and with it the economic benefits it delivers to communities. In Mozambique, demand for more expensive premium fish for restaurants and resorts has collapsed, while fishing communities reliant on tourism in Belize have been unable to afford food and basic necessities. In the face of these challenges we have redoubled our efforts to strengthen community conservation and local governance as the cornerstone of maintaining fisheries sustainability and food security. We have also launched a COVID-19 resource hub to provide a focal point for our partners in the community conservation and smallscale fisheries sectors to find reliable and useful information while navigating the pandemic.

Travel restrictions have resulted in suspension of all our own ecotourism activities (run by Blue Ventures (Expeditions) Ltd) in Madagascar, Belize and Timor-Leste, bringing to an end the benefits provided by this social enterprise to coastal communities in these countries. In the absence of support from dive-trained volunteers from this social enterprise, we have provided ecological monitoring training for community members so that they can continue monitoring critical ecosystems and no-take zones. Thanks to training delivered during the pandemic, these community members now have advanced field skills on a par with scientific researchers, enabling long-term monitoring to continue.

"As Vezo people, our whole life depends on the sea. I want to know more about this sea so that I can take good care of it, protect it from being damaged, and live from it for generations to come."

- Sylvestre, member of the Velondriake LMMA coral reef monitoring team, Madagascar.

In Indonesia our work to support partners across the country has <u>migrated online</u> in a format called Kumpul Mitra, or 'partner gathering' explained in this <u>short</u> <u>video</u>. These are online multi-partner knowledge sharing workshops that provide peer support, engagement and learning exchanges.

# Headline impacts of the COVID-19 crisis

Restrictions on fishing, transport and markets led to reduced income for fishers in the domestic market Decline in global markets led to a collapse in prices for exported fish products Closure of international borders led to major declines in the tourist market for fish

Tanzania

Belize

Madagascar

Comoros

Kenya

# Indonesia

# Timor-Leste



More illegal fishing due to lack of enforcement but many community-led marine management initiatives continued

blue ventures

# Meeting the **health challenge**

The pandemic has exposed the interconnection between human and environmental health.

As a marine conservation organisation with expertise in community health, we have been well placed to support fishing communities to respond to the health risks posed by the pandemic. At a community level, our health response has worked to reduce transmission, shield the most vulnerable and strengthen health systems so that they are better able to respond to the pandemic and maintain essential health services.

We have also supported partners throughout the coastal tropics to navigate the crisis and develop their own health responses. We've provided tools and resources, webinars and tailored technical and organisational support to more than 40 organisations in the Americas, Africa and Indonesia.

The Madagascar PHE Network, supported and incubated by Blue Ventures in Antananarivo, is undertaking a range of responses to the crisis. Measures have included maintaining regional coordination meetings bringing together health and environmental organisations, launching an online <u>resource platform</u> and developing COVID-19 awareness materials for areas with low literacy, which have been distributed by UNICEF, UNDP and Handicap International. "These training courses enable the application of preventive measures while strengthening everyone's skills in the early detection and reporting of risks and events in public health."

- Nantenaina Andriamalala, Madagascar PHE Network Coordinator, Madagascar.

Safidy, our community health programme in Madagascar, has supported training sessions on information sharing across 80 villages through *Komity Loharano* – village vigilance committees. We've trained 170 community representatives in disease surveillance, referral, contact tracing, and infection control.

We are helping hard-to-reach coastal people access accurate public health information in formats that consider local language, literacy and remote locations. In Madagascar, we've created music videos and <u>films</u> with community members to share important health information.

In Mozambique, we have supported our partner <u>Solidariedade Moçambique</u> in distributing handwashing facilities, and have trained district health staff to raise awareness on virus prevention measures. "AT A COMMUNITY LEVEL, OUR HEALTH RESPONSE HAS WORKED TO REDUCE TRANSMISSION, SHIELD THE MOST VULNERABLE AND STRENGTHEN HEALTH SYSTEMS SO THAT THEY ARE BETTER ABLE TO RESPOND TO THE PANDEMIC AND MAINTAIN ESSENTIAL HEALTH SERVICES."

> Dr Vik Mohan, Director of Community Health



Blue Ventures **Trustees' Report** 2019-2020

# CELEBRATING OUR PARTNERS



We collaborate with local partners in eight countries in the Western Indian Ocean and southeast Asia to scale up our reach and impact.

# Mwambao Coastal Community Network

In East Africa we are proud to have a longstanding partnership with <u>Mwambao</u>, a Tanzanian organisation supporting coastal communities in the co-management of their ocean resources.

Since 2016, we have provided technical support and funding to enable Mwambao to build its capacity to reach more communities in the Zanzibar archipelago and mainland Tanzania.

This year, with our support, Mwambao has been building the capacity of eight Shehia Fisheries Committees (SFCs) on <u>Unguja</u> <u>Island</u> and a Beach Management Unit (BMU) in Tanga on the mainland. These community-led institutions bring together all fisheries stakeholders in the collective management of fisheries. Mwambao has provided training, helped reduce conflict, and brokered agreements on roles and responsibilities within these organisations to enable effective marine management.

On Unguja, our support has bolstered the SFCs at Jongowe, Mtende, Kizimkazi, Gomani, Kiwengwa and Pongwe, strengthening fisheries data collection and initiating fisheries closures and measures to deter poaching. Mwambao's leaders are also participating in the first cohort of the African Marine Conservation Leadership Programme aimed at increasing the technical and leadership capabilities of conservation organisations throughout the Western Indian Ocean.

"The programme has provided a room for us as marine conservation leaders to exchange and share ideas and experiences within our work. I have started to implement the knowledge that I have gained from this programme to my organisation, Mwambao."

- Juma Mohamed, Head of Programmes, Mwambao, Tanzania.

# Ruma Yapeka

In Indonesia, our partner <u>Yapeka</u> has assisted the community of Bulutui village in North Sulawesi's North Minahasa Regency in managing its octopus fishery since 2016.

"We wanted to start managing the fishery through periodic closures, so that we can keep seeing octopus here in the future."

- Aswadi Sahari, fisheries collector, Bulutui, Indonesia.



In December 2019, the Bulutui community established a new *Peraturan Kepala Desa* (Village Head Regulation) to regulate how the community manages its fishery. Subsequently the community undertook awareness raising activities and then implemented its first periodic octopus fishery closure named '*Rumah Boboca*', which means 'the home of octopus'. Fishing in this area is prohibited during the temporary closure.

From January to March 2020, Yapeka held a series of roadshow activities to engage women, working fishers, and the younger members of the village in a range of discussions to build support for local <u>conservation efforts.</u>

"It's important to involve women in conservation efforts. Women give valuable insights and a different perspective on environmental issues and natural resources management."

- Ami Raini Putriraya, Site Manager for North Minahasa, Yapeka, Indonesia.

Our partnership with Yapeka expanded further this year with the launch of a new International Climate Initiative (IKI) funded project working to protect and restore seagrass ecosystems across five countries in the Indo-Pacific region. In addition to the work with Yapeka, the project will see us developing new seagrass conservation initiatives with partners in Timor-Leste and Thailand.



OUR PARTNERSHIP WITH YAPEKA EXPANDED FURTHER THIS YEAR WITH THE LAUNCH OF A NEW INTERNATIONAL CLIMATE INITIATIVE (IKI) FUNDED PROJECT WORKING TO PROTECT AND RESTORE SEAGRASS ECOSYSTEMS IN FIVE COUNTRIES

ACROSS THE INDO-PACIFIC REGION. Blue Ventures

# Trustees' Report

LOOKING Forward

# Our mission has never mattered more

Despite the headwinds from the pandemic, we have ambitious plans to scale up our work to reach more than 1.1 million people in 2021. Across the global tropics, coastal communities are coming together to take action to protect their seas and rebuild fisheries. Madagascar's LMMA network <u>MIHARI</u> is taking its steps towards legal independence, signalling the desire and the ability of coastal communities to act autonomously, and to take a lead in decisionmaking around conservation and fisheries management.

We are looking to develop new partnerships in our current geographies – particularly in Tanzania and Indonesia – as well as in Somalia, the Philippines and Papua New Guinea.

Our team is working with fishers to harmonise the way in which communities collect, interpret and share their data. We aim to harness the power of participatory data systems to give communities the information they need to manage their fisheries.

As we look ahead, we stand on the threshold of the <u>United Nations Decade on Ecosystem</u> <u>Restoration</u>, the <u>26th UN Climate Change</u> <u>Conference of the Parties</u> (COP26) and the 15th meeting of the Conference of the Parties (COP15) to the Convention on Biological Diversity (CBD). The year ahead will be pivotal for traditional fishers and those whose futures depend on healthy oceans.

# Blue Ventures Statutory information

2019-2020

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#### Governance and management

#### Structure, governance and management

Blue Ventures Conservation (BVC) is a registered charity in England and Wales, number 1098893, and is constituted as a company limited by guarantee, registered number 04660959.

A Board of Trustees governs BVC. The Board is responsible for determining the policies and strategic direction of the charity, and all major decisions are taken at Board level. It meets quarterly to review the group's activities and to track progress towards strategic targets. The Board delegates day-to-day running of the charity to a senior management team. The members of the Board who were in office during the year and up to the date of this report are shown on the legal and administrative information on page 46. Under the Articles of Association, ordinarily one third of Trustees retire by rotation. New Trustees are recruited based on terms of reference for specific vacancies, typically when certain skill sets and experiences are sought by the Board. The chair of the Board oversees all Trustee recruitment, with induction, orientation and training support provided by charity staff. The induction procedure aims to provide new Trustees with the information on their duties and obligations necessary to be effective within the governing body. BVC employs staff in the United Kingdom and overseas. The charity employs overseas staff directly, including from host countries, who are involved in locally based projects.

Blue Ventures' day-to-day activities, both for the charity and its subsidiary, are overseen by a senior management team comprising an Executive Director, Managing Director, Finance Director, Conservation Director, and Outreach Director, supported by a Country Director (Madagascar), Director of Community Health, Head of Human Resources, Head of Digital and Communications, Head of Monitoring and Evaluation, Head of Evidence and Learning, Head of Advocacy, Head of Development, Country Manager (Belize), and Country Manager (Timor Leste). Further details are shown on the legal and administrative information on page 46.

A decision rights and responsibilities matrix guides decision-making, consultation and escalation policies across the organisation. The Board of Trustees is consulted annually in the development of the charity's annual operating plan.

Staff remuneration follows a banding structure that is reviewed annually by the Finance Director and senior management team. Sectoral consultation and independent benchmarking are carried out periodically to ensure correspondence and competitiveness with similar-sized organisations and charities operating in the sector.

# Governance and management

#### Public benefit

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives, and in implementing current activities and planning future activities. The Trustees have considered this matter and concluded:

- That the aims of the organisation continue to be charitable;
- both indirectly and directly to individuals in need;
- That the benefits are for the public, are not unreasonably restricted in any way and certainly not by ability to pay; and
- That there is no detriment or harm arising from the aims or activities.

### **Related** parties

Blue Ventures Conservation wholly owns the subsidiary, Blue Ventures (Expeditions) Ltd (BVE), a private limited company registered in Scotland, SC233112. BVE uses paying volunteers to undertake research and monitoring of coral reefs and related ecosystems in Madagascar, Timor-Leste and Belize.

The operations of BVE are closely aligned with those of the charity, and the two organisations have shared offices, staff, website and brand identity. BVE donates its annual profits to the charity. For the year ended 30 June 2020, BVE did not make a charitable donation to BVC. (2019: £nil).

Blue Ventures Conservation wholly owns the subsidiary, Blue Ventures Services Ltd (BVS), a private limited company registered in England, 12345451. BVS was established in December 2019 to house all non-BVE-related trading activity, as well as accommodating any shared non-staff costs to be allocated between Blue Ventures Conservation and BVE.

BVS will donate its annual profits to the charity.

That the aims and the work done give identifiable benefits to the charitable sector and

#### **Risk management**

Blue Ventures' approach to risk management is proactive and fully integrated into the charity's day-to-day operations. The charity maintains a comprehensive register of risks (governance, operational, financial, regulatory, environmental and external risks), and maintains mitigation controls and contingency plans, with designated responsibilities for monitoring & managing risks. This register is reviewed and updated quarterly by the senior management team and the Board. Field risk assessments are carried out annually for all centrally managed programme operations, and policies are fully compliant with the highest standards of field operating protocols in Blue Ventures' diverse programmatic specialties. The main risks to Blue Ventures' work as identified by the Board are as follows:

#### Political risk and instability

Blue Ventures maintains close communications with government authorities in partner countries and with security agencies where appropriate. The risk posed by, for example, political disturbance in one country, is mitigated by the charity's intentional operations, which can enable activities and resources to be redirected if required. Blue Ventures also maintains strong relations with government authorities in partner countries, both at a ministerial level, as well as with technical staff and operatives within government agencies. These relationships are key to maintaining momentum with partnership initiatives, ensuring the charity's operations are not interrupted by short-term political changes.

#### Fraud risk

BV has a fraud policy in place, as well as robust financial and manual and procedures to reduce this risk.

#### Risk of natural disaster for example, tropical cyclones, flooding etc.

Blue Ventures has well evolved and practiced emergency protocols to deal with tropical storms, cyclones and emergencies.

#### Safeguarding

Following the serious safeguarding issues that have been exposed and investigated in the aid and development sector, in 2018 we conducted a thorough review of our internal policies and procedures. Our revised Protection Policy for Children and Vulnerable Adults has since been implemented, with training conducted for all staff in all countries of Blue Ventures' operations. A Safeguarding and Reporting committee, comprising senior staff, Trustees, and an independent expert, meets quarterly. The committee is the first point of contact for any safeguarding or conduct reports and holds authority for safeguarding and reporting within the organisation The committee is also responsible for developing new policies and initiatives.

#### Trustees

#### Financial review

Total income for the year amounted to £7,058,938 (2019: £6,283,953). Total expenditure for the year amounted to £6,146,061 (2019: £5,275,372).

Blue Ventures (Expeditions) Ltd was fully acquired on 30 June 2017 by Blue Ventures Conservation. Income earned by Blue Ventures (Expeditions) Ltd from the date of acquisition is included in the below table as part of Interest and other income, and expenditure incurred by Blue Ventures (Expeditions) Ltd from the date of acquisition is included in the below table as part of Charitable Activities.

5 Year History (£)	2015/16	2016/17	2017/18	2018/19	2019/20
INCOME FROM:					
Donations and gifts	99,792	139,758	98,477	110,806	191,796
Grants for core activities	2,061,134	2,828,023	3,487,950	5,697,397	6,515,395
Interest and other income	76,628	39,201	442,859	475,750	351,747
Total income	2,237,554	3,006,982	4,029,286	6,283,953	7,058,938
EXPENDITURE ON:					
Raising funds	58,732	77,632	161,338	173,521	142,020
Charitable activities	1,538,798	2,180,588	3,910,849	5,060,831	5,936,413
Governance costs	19,769	26,904	52,846	41,020	67,628
Total expenditure	1,617,299	2,285,124	4,125,033	5,275,372	6,146,061
Increase/(decrease) in income (%)	104%	34%	34%	56%	12%
Increase in expenditure on charitable activities (%)	26%	42%	79%	29%	17%

The Trustees have considered the effect of the Covid-19 outbreak on the Charity's activities. Although the outbreak has caused some disruption to the Charity's business, the Trustees do not believe that this has been significant. The reason is that the Trustees have taken action in relation to expenditure to mitigate the risk. The Trustees have a reasonable expectation that the Charity has adequate resources to continue in operation for the foreseeable future.

#### Taxation

BVC is a registered charity within the definition of Section 505 of the Income and Corporation Taxes Act 1988, accordingly its income is exempt from taxation.

#### Reserves

The Trustees regularly review the level of free reserves, which include unrestricted funds excluding those tied up in fixed assets or otherwise designated. BVC's reserves policy is to maintain sufficient working capital to cover eight weeks of total operating expenditure. This equates to approximately £960,000.

As at 30 June 2020, free reserves amounted to £813,832.

#### Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the charity and of the group and the incoming resources and the application of resources, including income and expenditure, for the group for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently; •
- Observe the methods and principles in the Charities SORP;
- Make judgments and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and the group to enable them to ensure that the financial statements comply with the Companies Act 2006 and the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Disclosure of information to auditor

In accordance with company law, the Trustees who held office at the date of approval of this Trustees' Report certify that:

- So far as each Trustee is aware, there is no relevant audit information of which the charity's auditor is unaware; and
- the charity's auditor is aware of that information.

Approved and authorized for issue by the Board of Trustees on 28 June 2021.

And signed on their behalf by:



Robert Maclay Trustee

• As the Trustees of the charity they have each taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that

# Legal and administrative information

Board of Trustees	<ul> <li>Mrs Megan Elliott - Chair (appointed 26 February 2020, resigned 28 February 2021)</li> <li>Mrs Mairi Fairley (resigned 31 December 2020)</li> <li>Mr Oliver Gregson</li> <li>Dr Dominic Hoar (resigned 6 January 2020)</li> <li>Dr Frances Humber</li> <li>Mr Oliver Karius (appointed 6 November 2020, resigned 3 March 2021)</li> <li>Mr Jonathan Katz - Chair (resigned 29 January 2020)</li> <li>Ms Anna Kydd</li> <li>Mr Tristram Lewis (resigned 1 April 2020)</li> <li>Mr Robert Maclay</li> <li>Mrs Vola Parker (resigned 26 May 2020)</li> <li>Mr Gavin Starks</li> <li>Mr John Wareham (appointed Chair 28 February 2021)</li> </ul>
Senior management team	Dr Alasdair Harris - Executive Director Mr Max Glazer-Munck - Finance Director Mr William Stephens - Conservation Director Mr Rupert Quinlan - Outreach Director Mr Richard Nimmo - Managing Director Mr Peter Wilson - Country Director, Madagascar Dr Vik Mohan - Director of Community Health Ms Candice von Memerty - Head of Human Resources Dr Martin Muir - Head of Digital and Communications Dr Rachel Eager - Head of Monitoring and Evaluation Ms Kitty Brayne - Head of Evidence and Learning Ms Annie Tourrette - Head of Development Ms Jennifer Chapman - Country Manager, Belize Ms Birgit Hermann - Country Manager, Timor Leste
Secretary	Lindsays WS
Charity number	1098893
Company number	04660959
Registered office	The Old Library Trinity Road Bristol BS2 ONW United Kingdom
Auditors	HW Fisher LLP Acre House 11 - 15 William Road London NW1 3ER United Kingdom

Bankers

National Westminster Bank Plc. Western Avenue, Waterside Court Chatham ME4 4RT

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# Blue Ventures Auditors' Report 2019-2020



#### To the members of Blue Ventures Conservation

#### Opinion

We have audited the financial statements of Blue Ventures Conservation (the 'charity') and its subsidiary (the 'group') for the year ended 30 June 2020 which comprise the group statement of financial activities, the consolidated and charity statements of financial position, the group and charity statement of cash flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group and parent charity's affairs as at 30 June 2020 and of the group's incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit: • the information given in the Trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and • the directors' report included within the Trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception In the light of the knowledge and understanding of the group and the parent charity and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charity, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charity's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Trustees' report and from the requirement to prepare a strategic report.

#### **Responsibilities of Trustees**

As explained more fully in the statement of Trustees' responsibilities, the Trustees, who are also the directors of the charity for the purpose of company law, are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group or charity or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <u>https://www.frc.org.uk/</u> auditorsresponsibilities. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

HW Fisher LLP

Andrew Rich (Senior Statutory Auditor) for and on behalf of HW Fisher LLP

Chartered Accountants Statutory Auditor Acre House 11-15 William Road London NW1 3ER United Kingdom

29 June 2021

## Group Statement of Financial Activities (including consolidated income and expenditure account)

For the year ended 30 June 2020

	Notes	Unrestricted funds £	Designated fund £	Restricted funds £	2020 Total £	2019 Total £
INCOME FROM:						
Donations and legacies						
Donations and gifts	2a	165,778	-	26,018	191,796	110,806
Grants for core activities	2b	2,031,993	-	4,483,402	6,515,395	5,697,397
Charitable activities <sup>1</sup>	3	3,534	-	5,834	9,368	41,037
Commercial trading operations		298,485	-	-	298,485	434,249
Investments		1,548	-	-	1,548	459
Other Income		33,454	-	8,892	42,346	5
Total income and endowments		2,534,792	-	4,524,146	7,058,938	6,283,953
EXPENDITURE ON:						
Raising funds						
Costs of generating donations and legacies	4	142,020	-	-	142,020	173,521
Charitable activities <sup>1</sup>	4	1,181,726	397,108	3,956,072	5,534,906	4,492,913
Commercial trading operations		469,135	-	-	469,135	608,938
Total expenditure		1,792,881	397,108	3,956,072	6,146,061	5,275,372
Net income/(expenditure)		741,911	(397,108)	568,074	912,877	1,008,581
Transfers between funds		(160,802)	160,825	(23)	-	-
Other gains		57,666	(221)	492	57,937	63,284
Net movement in funds		638,775	(236,504)	568,543	970,814	1,071,865
RECONCILATION OF FUNDS:						
Total funds brought forward		316,934	248,920	2,929,025	3,494,879	2,423,014
Total funds carried forward		955,709	12,416	3,497,568	4,465,693	3,494,879

All income and expenditure relate to continuing activities.

<sup>1</sup>Charitable activities encompass working with coastal communities to rebuild tropical fisheries.

## Group Statement of Financial Activities (including consolidated income and expenditure account, continued)

For the year ended 30 June 2020

For the year ended 50 June 2020					
Comparative information	Notes	Unrestricted funds £	Designated fund £	Restricted funds £	2019 Total £
INCOME FROM:					
Donations and legacies					
Donations and gifts	2a	83,095	-	27,711	110,806
Grants for core activities	2Ь	894,038	-	4,803,359	5,697,397
Charitable activities <sup>1</sup>	3	24,750	-	16,287	41,037
Commercial trading operations		434,249	-	-	434,249
Investments		379	-	80	459
Other Income		-	-	5	5
Total income and endowments		1,436,511	-	4,847,442	6,283,953
EXPENDITURE ON:					
Raising funds					
Costs of generating donations and legac	ies 4	162,696	2,079	8,746	173,521
Charitable activities <sup>1</sup>	4	336,142	423,369	3,733,402	4,492,913
Commercial trading operations		608,938	-	-	608,938
Total expenditure		1,107,776	425,448	3,742,148	5,275,372
Net income/(expenditure)		328,735	(425,448)	1,105,294	1,008,581
Transfers between funds		(435,000)	435,000	-	-
Other gains		63,284	-	-	63,284
Net movement in funds		(42,981)	9,552	1,105,294	1,071,865
RECONCILATION OF FUNDS:					
Total funds brought forward		359,915	239,368	1,823,731	2,423,014

All income and expenditure relate to continuing activities.

<sup>1</sup>Charitable activities encompass working with coastal communities to rebuild tropical fisheries.

# Consolidated and Charity Statements of Financial Position

As at 30 June 2020

	Notes	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
Fixed Assets					
Goodwill	11	13,641	20,461	-	-
Tangible assets	12	436,118	427,997	382,241	377,457
Investment in subsidiary	13	-	-	50,000	50,000
Total Fixed Assets	_	449,759	448,458	432,241	427,457
Current Assets					
Debtors	15	210,208	68,818	201,997	37,915
Cash at bank and in hand		4,130,461	3,262,431	4,045,926	3,197,078
Total Current Assets		4,340,669	3,331,249	4,247,923	3,234,993
Liabilities					
Creditors: amounts falling due within one year	16	(324,735)	(284,828)	(311,693)	(178,285)
Net current assets		4,015,934	3,046,421	3,936,230	3,056,708
Net assets	_	4,465,693	3,494,879	4,368,471	3,484,165
Income funds					
Restricted funds	17	3,497,568	2,929,025	3,497,568	2,929,025
Designated fund	18	12,416	248,920	12,416	248,920
Unrestricted funds		955,709	316,934	858,487	306,220
	_	4,465,693	3,494,879	4,368,471	3,484,165

## Group and Charity Statement of Cash Flows

For the year ended 30 June 2020

<b>Cash flows from operating activities</b> : Net cash provided by operating activities	
Cash flows from investing activities: Interest from investments	s:
Fixed asset purchases Net cash provided by investing activities	ies
Change in cash and cash equivalents in period	ts in the reporting

Cash and cash equivalents brought forward

Change in cash and cash equivalents due to exchange rate movements

Cash and cash equivalents carried forward

The charity's net income/(loss) for the year was £884,306 (2019: £1,016,772).

Approved by the Board on 28 June 2021 and signed on their behalf by:

Robert Maclay

Trustee

Notes	Group 2020 £			
21	952,030	1,191,349	913,156	1,166,116
	1,548	459	1,548	459
	(144,353)	(204,267)	(124,588)	(189,736)
	(142,805)	(203,808)	(123,040)	(189,277)
	809,225	987,541	790,116	976,839
	3,262,431	2,235,726	3,197,078	2,180,306
	58,805	39,164	58,732	39,933
	4,130,461	3,262,431	4,045,926	3,197,078

### Notes to the financial statements

#### For the year ended 30 June 2020

#### Accounting policies 1

#### Company information

Blue Ventures Conservation is a charitable company limited by guarantee incorporated in England and Wales. The registered office is The Old Library, Trinity Road, Bristol, BS2 ONW.

#### 1.1 **Basis of preparation**

The financial statements have been prepared in accordance with the Charity's Memorandum & Articles of Association, the Companies Act 2006, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements have been prepared under the historical cost convention. The principal accounting policies are set out below.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements are consolidated and reflect the results and combined financial position of Blue Ventures Conservation and Blue Ventures (Expeditions) Limited. As permitted by s408 of the Companies Act 2006, the parent charitable company has not presented its own income and expenditure account and related notes.

#### 1.2 Going concern

The Trustees have continued to consider the effect of the Covid-19 outbreak. The charity continues to receive grants and donations from existing and new donors, and retains a healthy level of reserves. The Trustees have a reasonable expectation that the Charity can continue as a going concern for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Designated funds are used to refine and drive adoption of Blue Ventures' conservation models with selected strategic partners.

#### 1.4 Incoming resources

Donations, legacies and other forms of voluntary income are recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

Grants, including grants for the purchase of fixed assets, are recognised in full in the Statement of Financial Activities in the year in which they are receivable.

Unrealised foreign exchange rate gains are recognised as other gains.

#### 1.5 Government grants

Government grants, which include amounts received under the Coronavirus Job Retention Scheme, are recognised at the fair value of the grant received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received. The income is recognised in other income on a systematic basis over the periods in which the associated costs are incurred, using the accrual model.

# Notes to the financial statements (continued)

For the year ended 30 June 2020

Accounting policies (continued) 1

#### 1.6 Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

- Costs of generating funds are those costs incurred in attracting and securing voluntary income. This also includes costs incurred in trading and commercial activities which result in the raising of funds.

- Costs of charitable activities comprise all expenditure identified as wholly or mainly attributable to achieving the objectives of the charity. These costs include staff costs, wholly or mainly attributable support costs and an apportionment of general overheads.

- Governance costs include those incurred in the governance of the group and are primarily associated with constitutional and statutory requirements.

- Support costs include central functions and have been allocated to activity cost categories using the following method. Those costs relating to Governance and Generation of Funds are identified. The remaining costs that are shared between these functions and Charitable Activities are then apportioned based on the cost of these functions.

#### 1.7 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation of assets less estimated residual value of each asset over its expected useful life, as follows:

Plant, machinery and motor vehicles 25% reducing balance

Computer and other office equipment 33% reducing balance

Long leasehold land and buildings 25% reducing balance

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

#### Intangible fixed asset - Goodwill 1.8

Goodwill represents the excess of the cost of the acquisition over the net fair value of assets acquired. Amortisation is provided at a rate calculated to write off the cost or valuation of the goodwill asset over its expected useful life, as follows:

Goodwill upon acquisition 5 years

#### 1.9 Investment in subsidiary

Interests in subsidiaries are initially measured at cost and subsequently measured at cost less any accumulated impairment losses.

A subsidiary is an entity controlled by the group. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

#### 1.10 Impairment of fixed assets

At each reporting end date, the group reviews the carrying amounts of its fixed assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

#### 1.11 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less.

#### For the year ended 30 June 2020

#### Accounting policies (continued) 1

#### **Financial commitments** 1.12

The group has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments. Financial instruments are recognised in the group's balance sheet when the group becomes party to the contractual provisions of the instrument. Financial assets and liabilities are offset in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### **Basic financial liabilities**

Basic financial liabilities, including creditors, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

#### 1.13 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

#### 1.14 **Retirement benefits**

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

#### Foreign exchange 1.15

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are recognised on the statement of financial activities.

#### 1.16 Taxation

The parent charity is not liable to direct taxation on its income as it falls within the various exemptions available to registered charities

In regard to the subsidiary, the tax currently payable is based on any taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The subsidiary's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the SOFA.

#### 1.17 Critical accounting estimates and judgements

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant

As the carrying amount of assets and liabilities are readily apparent from other sources, no judgements, estimates or assumptions are required.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are revision and future periods where the revision affects both current and future periods.

#### Notes to the financial statements (continued)

For the y	ear ended 30 June 2020
2	Donations and legacies
a)	Donations and gifts
	Restricted donations:
	School Scholarships
	Other donations
	Total restricted donations:
	Unrestricted donations:
	CAF America
	Graham Stratton
	Other donations
	Total unrestricted donations:
	Total donations:
<b>b</b> )	Grants receivable for core activities
	Restricted grants:
	Bohemian Foundation
	Department for Environmental Food & Rural Affa
	Funded by the UK government through The Darw
	John D. and Catherine T. MacArthur Foundation
	Leona M. and Harry B. Helmsley Charitable Trust
	Madagascar National Parks
	Marine Stewardship Council
	Ocean Park Conservation Foundation
	Segal Family Foundation <sup>1</sup>
	Stiftelsen GRID-Arendal
	SwedBio/Stockholm Resilience Centre
	The Balcombe Charitable Trust
	The Ernest Kleinwort Charitable Trust
	The Lucille Foundation

Carried forward

2020 £	2019 £
10,618	13,809
15,400	13,902
26,018	27,711
100,935	41,887
35,000	32,000
29,843	9,208
165,778	83,095
191,796	110,806

Restricted grants:	2020 £	2019 £
Bohemian Foundation	40,562	39,160
Department for Environmental Food & Rural Affairs	1,518,823	1,485,694
Funded by the UK government through The Darwin Initiative	73,970	130,946
John D. and Catherine T. MacArthur Foundation	324,849	473,524
Leona M. and Harry B. Helmsley Charitable Trust	-	132,871
Madagascar National Parks	209,681	127,075
Marine Stewardship Council	-	16,680
Ocean Park Conservation Foundation	-	21,316
Segal Family Foundation <sup>1</sup>	19,482	29,011
Stiftelsen GRID-Arendal	-	21,429
SwedBio/Stockholm Resilience Centre	-	35,890
The Balcombe Charitable Trust	45,000	45,000
The Ernest Kleinwort Charitable Trust	40,000	40,000
The Lucille Foundation	-	150,000
The Mohamed bin Zayed Species Conservation Fund	-	76,771
		2 0 2 5 2 6 7

2.272.367 2.825.367

#### For the year ended 30 June 2020

#### 2 Donations and legacies (continued)

#### b) Grants receivable for core activities (continued)

Restricted grants (continued):	2020 £	2019 £
Brought forward	2,272,367	2,825,367
The Royal Norwegian Society for Development	74,601	99,889
The Summit Foundation	30,012	31,561
The Turing Foundation	-	37,796
The University of Edinburgh	39,864	100,651
Tusk	33,764	23,111
Walton Family Foundation	485,222	578,604
Whitley Fund for Nature	-	41,291
Wilstar	240,716	-
Marie Stopes International	40,337	-
United Nations	153,671	-
The Oak Foundation	180,417	-
The Waterloo Foundation	30,000	-
Fondation Audemars Piguet	37,082	-
Mesoamerican Reef Fund Inc	13,147	-
The Sundance Institute	14,307	-
The Telma Foundation Madagascar	17,045	-
Charities Aid Foundation	5,383	-
Other grants	815,467	1,065,089
Total restricted grants:	4,483,402	4,803,359
Unrestricted grants:		
Charities Aid Foundation	85,215	228,111
Mulago Foundation	225,092	157,807
The Lucille Foundation	150,000	39,452
The Lucy Foundation	-	-
The Ray and Tye Noorda Foundation	386,745	385,185
The Sall Family Foundation	76,965	65,481
The Balcombe Charitable Trust	50,000	-
Segal Family Foundation	19,596	-
LGT Venture Philanthropy Foundation	39,313	-
Skoll Foundation	40,020	-
The Forest and Sea Fund	51,328	-
The Godley Family Foundation	11,840	-
The Colbalt Trust	50,000	-
Other grants	845,879	18,002
Total unrestricted grants:	2,031,993	894,038

Donations and legacies includes government grants from the governments of the United Kingdom and Madagascar. Both grants are programmatic and support the charity's work through a number of themes.

#### For the year ended 30 June 2020

Incoming resources from charitable activities	2020 Unrestricted funds £	Res	2020 tricted funds £	2020 Total funds £	Unrest	2019 tricted funds £	2019 Restricted funds £	Total funds
Other incoming resources comprise:								
Income from overseas projects:	2,884		-	2,884	2	22,504	11,867	34,371
Contracts for programme activities:	650		5,834	6,484		2,246	4,420	6,666
=	3,534		5,834	9,368	2	4,750	16,287	41,037
Resources expended								
		Other costs £	cost		upport costs £		2020 Total £	
Raising funds								
Costs of generating donations and legacies	1	17,359		- 1	24,661	142	,020	
Charitable activities	2,3	73,454	2,105,70	8 1,0	55,744	5,534	,906	
Re-allocation of staff costs within support costs		-	707,93	ə (70	)7,939)		-	
	2,39	90,813	2,813,64	7 4	72,466	5,676	,926	
		Other costs £	cost		upport costs £		2019 Total £	
Raising funds								
Costs of generating donations and legacies	.	11,775		- 1	61,746	173	,521	
Charitable activities	2,08	39,467	1,712,02	36	91,423	4,492	,913	
Re-allocation of staff costs within support costs		-	521,25	2 (52	21,252)		-	
	2,10	01,242	2,233,27	53	31,917	4,666	,434	
Net income/(expenditure) is star after charging:	ted	2020 £		9 £				
Audit fees		47,032	19,35	0				

For the year ended 30 June 2019

#### 5 Support costs

6

	Costs of generating funds	activities	Governance	2020 Total	Costs of generating funds	Charitable activities	Governance	2019 Total
	£	£	£	£	£	£	£	£
Support costs comprise:								
Staff costs	121,298	568,565	18,076	707,939	149,110	355,975	16,167	521,252
Project audits	-	-	-	-	-	-	-	-
Bank charges	-	15,120	-	15,120	261	16,709	33	17,003
Administration fees	2,156	9,992	-	12,148	1,237	7,012	-	8,249
Conference and meetings	-	14,209	-	14,209	131	3,138	-	3,269
Depreciation	-	126,624	-	126,624	-	84,826	-	84,826
Tele- communications and IT	766	42,304	-	43,070	9,401	66,820	-	76,221
Postage, print and stationery	41	5,594	-	5,635	-	35,492	-	35,492
Other office costs	400	225,065	-	225,465	725	100,259	-	100,984
Insurance	-	30,195	-	30,195	881	4,992	-	5,873
	124,661	1,037,668	18,076	1,180,405	161,746	675,223	16,200	853,169

Support costs have been allocated to each of the above activities based on an estimate by management of the time spent by staff on each relevant activity.

Staff costs	2020 £	2019 £
Staff costs comprise:		
Wages and salaries	2,446,614	1,971,225
Social security	321,445	235,997
Pensions	45,588	26,053
	2,813,647	2,233,275
Number of employees who earned from:	2020 No.	2019 No.
£60,000 to £69,999	2	3
£70,000 to £79,999	-	1

There was 1 employees with annual emoluments above £80,000 (2019: nil).

The average number of employees during the year:

	2020 No.	2019 No.
Staff	254	207

The key management personnel of the charity, the Trust, comprise the trustees, the Executive Director, Finance Director, Outreach Director and Conservation Director. The total employee benefits of the key management personnel of the Trust were £274,415 (2018: £306,200).

### Notes to the financial statements (continued)

For the year ended 30 June 2020

7	Costs of generating donations and legacies	2020	2019
		£020	
	Other costs of generating donations and legacies comprise:		
	Conference and meetings	1,888	601
	Consultancy	13,567	1,348
	Insurance	-	95
	Travel	1,904	9,731
		17,359	11,775
8	Charitable activities		
		2020 £	
	Other costs relating to programme activities comprise:		
	Community Outreach Projects	684,434	893,974
	Site and technical	524,690	391,456
	Travel	775,429	577,377
	Office expenses	45,033	12,258
	Bank charges	2,898	3,759
	Conference and meetings	30,924	36,660
	Legal and professional	3,153	-
	Telecommunications and IT	117,159	108,571
	Postage, print and stationery	83,710	1,179
	Insurance	56,472	39,413
	Governance	49,552	24,820
		2,373,454	2,089,467
9	Governance costs		
		2020 £	
	Other governance costs comprise:		
	Audit fees	47,032	19,350
	Conference and meetings	-	1,550
	Consultancy	-	1,400
	Staff costs	18,076	16,167
	Bank charges	-	33
	Directors and Officers Liability Insurance	2,520	2,520
		67,628	41,020

#### For the year ended 30 June 2020

Intangible fixed assets

Cost

At 1 July 2019 Additions

At 30 June 2020 Amortisation At 1 July 2019 Charge of the year At 30 June 2020

11

#### 10 Trustees' remuneration

Expenses reimbursed to Trustees, where claimed, amounted to £nil (2019: nil).

The Charity does not remunerate trustees for their normal duties as a trustee. The Charities Act 2011 allows for payments to trustees.

# Notes to the financial statements (continued)

For the year ended 30 June 2020

Charity Tangible fixed assets

12 Group tangible fixed assets (continued)

or their normal duties as a trustee. The Charities Act 2011 allows for		Leasehold land and buildings £	Computer and other office equipment £	Plant, machinery and motor vehicles £	Total £
Goodwill	Cost				
£	At 1 July 2019	22,031	70,831	562,672	655,534
	Additions	19,800	35,476	69,312	124,588
34,101	At 30 June 2020	41,831	106,307	631,984	780,122
<u>-</u>	Depreciation				
34,101	At 1 July 2019	10,461	15,949	251,667	278,077
	Charge for the year	4,930	23,654	91,220	119,804
13,640	At 30 June 2020	15,391	39,603	342,887	397,881
6,820	Net book value				
20,460	At 30 June 2020	26,440	66,704	289,097	382,241
	At 30 June 2019	11,570	54,882	311,005	377,457
<u>    13,641</u> 20,461	13 Fixed asset investments				

#### 12 Group tangible fixed assets

Net book value At 30 June 2020 At 30 June 2019

	Leasehold land and buildings £	Computer and other office equipment £	Plant, machinery and motor vehicles £	Total £
Cost				
At 1 July 2019	24,222	104,658	712,573	841,453
Additions	19,800	35,859	88,694	144,353
Reclassication of asset				-
At 30 June 2020	44,022	140,517	801,267	985,806
Depreciation				
At 1 July 2019	12,439	40,649	360,368	413,456
Charge for the year	4,987	24,412	106,833	136,232
Reclassication of asset				-
At 30 June 2020	17,426	65,061	467,201	549,688
Net book value				
At 30 June 2020	26,596	75,456	334,066	436,118
At 30 June 2019	11,783	64,009	352,205	427,997

#### Investment in subsidiaries

14	Subsidiaries	
	Details of the Charity's subsidiaries as 3	80 June 2020 are
	Name of undertaking and country of incorporation and residency	
	Blue Ventures (Expeditions) Limited	Scotland

The net assets of Blue Ventures (Expeditions) Limited at the end of the reporting period are £52,873. During the year, Blue Ventures (Expeditions) Limited made an operating profit of £101,976, incorporating turnover of £355,355 and expenditure of £291,255.

Charity	Charity
2019	2020
£	£
50,000	50,000

re as follows:

Nature of Business	Class of Shareholding	% Held Direct
Conservation	Ordinary	100

For the year ended 30 June 2020

15	Debtors	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
	Amounts owed by group undertakings	-	-	52,873	-
	Other debtors	176,335	48,323	115,758	20,413
	Corporation tax	-	2,477	-	-
	Accrued income and prepayments	33,873	18,018	33,366	17,502
		210,208	68,818	201,997	37,915
16	Creditors: amounts falling due within one year	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
	Other creditors	102,436	60,446	102,434	53,980
	Accruals	222,299	146,653	209,259	124,305
	Deferred income <sup>1</sup>	-	77,729	-	-
		324,735	284,828	311,693	178,285

<sup>1</sup>Deferred income relates to prepaid fees for volunteer expeditions.

### Notes to the financial statements (continued)

For the year ended 30 June 2020

17

Statement of restricted funds
The income funds of the Charity include restric donations and grants held on trust for specific

Aquaculture <sup>1</sup>
Supporting Partners
Other
Expansion
Blue Forests/Blue Carbon
LMMA/Octopus
People, Health and Education
Mihari

Aquaculture<sup>1</sup> Supporting Partners Other Expansion Blue Forests/Blue Carbon LMMA/Octopus People, Health and Education Mihari

#### <sup>1</sup>Negative fund balances are receivable in arrears.

In accordance with the Charity's accounting policies, expenditure on tangible fixed assets is capitalised and depreciated over its expected useful life.

The following table summarises capital expenditure during the year under grants from official bodies:

Department for Environmental Food & Rural Affairs Please refer to the Trustees' report for additional information on individual projects.

cted funds comprising the following unexpended balances of purposes:

Movement in funds						
Balance at 1 July 2019 £	Incoming resources £	Resources expended £	Balance at 30 June 2020 £			
6,377	120,303	(65,430)	61,250			
228,947	-	-	228,947			
272,837	21,394	(13,205)	281,026			
50,886	1,218,858	(925,313)	344,431			
880,033	1,527,910	(1,655,850)	752,093			
664,918	1,310,170	(968,048)	1,007,040			
574,633	257,171	(245,554)	586,250			
250,394	68,340	(82,203)	236,531			
2,929,025	4,524,146	(3,955,603)	3,497,568			

#### Movement in funds

Balance at 1 July 2018 £	Incoming resources £	Resources expended £	Balance at 30 June 2019 £
(164)	127,202	(120,661)	6,377
114,067	426,713	(311,833)	228,947
31,293	1,755,580	(1,514,036)	272,837
170,612	313,526	(433,252)	50,886
902,244	89,801	(112,012)	880,033
276,183	978,582	(589,847)	664,918
260,695	853,964	(540,026)	574,633
68,801	302,074	(120,481)	250,394
1,823,731	4,847,442	(3,742,148)	2,929,025

£ 32,652

For the year ended 30 June 2020

#### 18 Designated fund

#### Movement in fund Transfer Balance at 1 July 2019 Designated Balance at Resources between funds 30 June 2020 Resources expended £ £ £ £ £ Supporting Partners 248,920 (397,329) 160,825 12,416 -

#### Movement in fund

	Balance at 1 July 2018 £	Designated Resources £	Resources expended £	Transfer between funds £	Balance at 30 June 2019 £
Supporting Partners	239,368	-	(425,448)	435,000	248,920

This fund is set up to refine and drive adoption of Blue Ventures' conservation models with selected strategic partners. This will play a crucial role in driving progress towards our vision.

#### Analysis of net assets between funds 19

	Unrestricted funds Group £	Designated fund Group £	Restricted funds Group £	Total 2020 Group £
Fund balances at 30 June 2020 are represented by	:			
Goodwill	13,641	-	-	13,641
Tangible fixed assets	99,877	794	335,447	436,118
Current assets	1,157,774	11,622	3,171,273	4,340,669
Creditors: amounts falling due within one year	(315,583)	-	(9,152)	(324,735)
	955,709	12,416	3,497,568	4,465,693

	Unrestricted funds Charity £	Designated fund Charity £	Restricted funds Charity £	Total 2020 Charity £
Fund balances at 30 June 2020 are represented by	:			
Investment in subsidiary	50,000	-	-	50,000
Tangible fixed assets	46,000	794	335,447	382,241
Current assets	1,065,028	11,622	3,171,273	4,247,923
Creditors: amounts falling due within one year	(302,541)		(9,152)	(311,693)
	858,487	12,416	3,497,568	4,368,471

### Notes to the financial statements (continued)

#### For the year ended 30 June 2020

20 Analysis of net assets between funds

(continued)	Unrestricted funds Group £	Designated fund Group £	Restricted funds Group £	Total 2019 Group £
Fund balances at 30 June 2019 are represented by	<i>y</i> :			
Goodwill	20,461	-	-	20,461
Tangible fixed assets	105,516	-	322,481	427,997
Current assets	368,906	262,495	2,699,848	3,331,249
Creditors: amounts falling due within one year	(177,949)	(13,575)	(93,304)	(284,828)
Provision for liabilities	-	-	-	-
	316,934	248,920	2,929,025	3,494,879
	Unrestricted funds Charity £	Designated fund Charity £	Restricted funds Charity £	Total 2019 Charity £
Fund balances at 30 June 2019 are represented by	<i>y</i> :			
Investment in subsidiary	50,000			50,000
Tangible fixed assets	54,976	-	322,481	377,457
Current assets	272,650	262,495	2,699,848	3,234,993
Conditions and the fulling data with in an end			(	
Creditors: amounts falling due within one year	(71,406)	(13,575)	(93,304)	(178,285)

#### 21 Related party transactions

Blue Ventures Conservation has a wholly owned subsidiary, Blue Ventures (Expeditions) Ltd, a private limited company registered in Scotland, SC233112. Both organisations share a common senior management team which has authority and responsibility to direct and control activities on a day-to-day basis.

For the year ended 30 June 2020

#### 22 Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
Net movement in funds (as per the statement of financial activities)	970,814	1,071,865	884,306	1,029,755
Adjustments for:				
Depreciation charges	136,232	97,590	119,804	83,910
Amortisation charges	6,820	6,820	-	-
Interest income shown in investing activities	(1,548)	(459)	(1,548)	(459)
Decrease/(increase) in debtors	(141,390)	(30,334)	(164,082)	62,604
Increase/(decrease) in creditors	39,907	85,031	133,408	30,239
Unrealised currency translation (gains)/ losses	(58,805)	(39,164)	(58,732)	(39,933)
 Net cash used in operating activities 	952,030	1,191,349	913,156	1,166,116



#### www.blueventures.org

BLUE VENTURES CONSERVATION

Blue Ventures Conservation, Charity No. 1098893 Company No. 04660959 (England and Wales)

# blue ventures beyond conservation

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